

FASHION TRENDS

Milano Moda Uomo banks on quality
Milano Moda Uomo punta sulla qualità

will make its mark among the latest accessories, going to join the sophisticated appeal of Sergio Rossi creations. Hi-Top takes inspiration from the First Round model to create trainers that come up high around the ankles and will stand the test of time for those who love to bet on style. The recyclable bag in which the two models are packed is a collector's item.

Milan debut for the **Baldinini** men's range of accessories that is aimed at the cosmopolitan man, attentive to a contemporary style, who loves fashion without overlooking great detailing and elegance. Craftsman workmanship teams with top quality leathers, brushed calfskin, kidskin, crocodile, snakeskin and eel leather. Research proposes an almost eccentric style evolution that affects lace-ups and formal chic footwear, slipper moccasins and tapered brogues as well as boots. All footwear stands out for its comfort, quality and extreme attention paid to details.

Brunello Cucinelli rediscovers the dandy look in contemporary key, striking a balance between past and future and creating the right mix of classic and original.

The dandy has always been a man who loves to dress elegantly but also has a revolutionary spirit and aspires to beauty through research, transforming things with imagination and personalising them with grace and elegance.

Hence he wears a suit without a tie, with short trousers and ankle-high shoes with corrugated rubber soles. Jumpers are the absolute protagonists, even worn instead of a jacket. A padded city jacket is very versatile whilst we see footwear for the first time in the men's collection of Brunello Cucinelli, of classic inspiration, in calfskin or suede with lightweight and extremely comfortable soles. The many accessories complete the collection: scarves, ties and bow ties, as well as bags, belts and small leather goods.

Colours take inspiration from the Shetlands of Scotland: purple, pine, blackcurrant, indigo teamed with grey, blue and all the warm shades of beige and camel.

Canali, new name on the Milan catwalk, presented different stories and colour themes that interweave to form wefts, designs and prints on luxurious and exclusive textiles. Classical and sophisticated clothes in pale shades mix and match or come in a black and white theme with micro striped wefts and relief structures that team with cashmere and wool or think of a Scottish winter in merino wool and cottons to give jackets a natural, casual and contemporary flavour. The accessories collection completes the elegant look and comprises shirts, ties and footwear. For the latter, alongside the classic Goodyear models, winter 2009 presents new workmanship in dual leathers, scratched and with palm print or with canvas print and shiny-brushed leathers. There is a new colour theme with "Cola", in dark red shiny-brushed leather and patent finish, or a sportier look with fleece-lined ankle boots and short boots.



Canali



Canali



Harry & Sons



AD39

There are also lace-up trainers in hammered leather, brogues with rubber soles and leather house slippers with cashmere lining.

Roberto Biagini surprised all by launching a brand new Home Collection, an idea called "Salotto" to team with the concept of a "store" and satisfy the concept of uniqueness and a need for truly exclusive luxury.

Total quality and tailored lines are also to be seen in the **Harry & Sons** collection. The famous shirt brand has in fact developed a complete range of products: from jackets to trousers, cashmere jumpers and the most carefully designed accessories.

The new "Cult" label identifies the most exclusive part of the collection which is manufactured with craftsman precision and comprises jackets made in exclusive prince of Wales textiles and pin-striped flannels. Attention to detail and precision linings make the complete range of products even more exclusive, often embellished with inserts in Alcantara placed on elbows and jacket lapels.

The collection's common thread is the lily, ancient symbol, promising immortality and glory. The lily, guiding element for Frederick II of Svevia, recurred in emblems, bas-relief and alfresco paintings, just as today it appears discretely embroidered or printed on shirts, jacket linings, pullovers and accessories by **Harry & Sons**.

AD 39 presents clean lines for those looking for simplicity and elegance.

Pure new wool and merino wool are mixed with a small percentage of technical fibres to fix the consistency. Special treatments, new types of washes and dyes were carried out on the entire collection but above all on shirts and trousers. To go with jackets there are many shirts in unique and original designs and unusual cuts.